She wanted to identify the factors that led to mental illness, so she could STIGMATISE people like Johnny - and Johnny - before they'd even done anything wrong.

She should have put HERSELF at the top of the list. She was a FACTOR. With Jim Jones!

She didn't even know what MENTAL HELLNESS was. Nonetheless, when Johnny refused to sell her that Zsa Zsa Special cheap, he had it BAD. Then she didn't need neuroscience, epigenetics, and pharmacogenetics. Even the DSM only talked about DISORDERS.

Johnny was certainly DISORDERED. He was the one in five of the one in five. She'd known that from the beginning. She would have done something about it too, but she was just a WORKING GIRL....

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GREAT LEADER
Trixie SANE'S
FIFTH DIRECTIVE:
PROPGANDA is REALITY

Her emphasis was entirely on SPINNING - reducing the complicated realities of Mental Hell to a money-making slogan, and manipulating the public with FALSE HOPE, with

POEMFORTHEDAY

and

ZONEOLITE.

By spinning she meant many things, from interminable torturous CARE PATHWAYS and the REVOLVING DOOR in the lobby of her new CASINO, to the misrepresentation of these devices as BREAKTHROUGHS in the glossy publications of Vixen Foxy's media machine.

However, the salient characteristic of her CARE PATHWAYS, likewise her revolving FRONT DOOR, that they never allowed their user to ever break through them - they merely kept turning - and so did she.

That was their beauty. She could say she was on the CUSP of a BREAKTHROUGH, confident that that's exactly where she'd remain - FOREVER. Meanwhile, with every